
NEWS RELEASE

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Header: **As seen on TV!**

Having made its foray into the TV world back in 2007, Blackpool based furniture retail giant, Lefton's Furniture Group has been back on the box! Coveted for its extensive range of contemporary designer and cutting edge modern furniture stocked, now TV production companies and celebrity designers want in on the action and have their eyes firmly set on Lefton's furniture.

Independent TV producers contacted Lefton's looking to feature some of its designer furniture in its flagship daytime home design programme "60 Minute Makeover, hosted by Terry Dwyer. Following negotiations Richard Lefton, Managing Director of Lefton's Furniture Group agreed to supply a stunning solid dark wood bedroom suite for the show. Richard commented, "It was quite exciting to be involved in a TV show and it's always great to see what the designers can do with your furniture and provides inspiration to consumers to see just how simple layout and colours with great furniture can transform any room in your home". Although Lefton's offer an interior design service to its customers, there's nothing quite like seeing things on tv to get the real wow factor!

It is expected that Lefton's will be feature much more on specialist TV programmes such as this in the autumn. But if you missed the show and can't wait until the autumn for some new ideas the show can be viewed online at ITV.com on demand or of course you can see for yourself on the web at leftongroup.com

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Notes to Editors



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Notes: Lefton's operates three stores within the Blackpool area, a Superstore on Walker Street, a Bed and Bedroom Furniture Superstore on General Street and a Leather Studio also on General Street.

The company's highly trained staff can provide a free measuring service to assist customers as well as offering free home delivery and removal of old furniture items.

Lefton's Group has been operating in Blackpool for over 60 years and continues to trade on its founding principles of quality and value.